

Marketing Officer

Eastleigh Good Neighbours (EGN)

Description

Eastleigh Good Neighbours is looking for a new committee member to take responsibility for marketing. The role would be to raise awareness of the group to both potential volunteers and potential service users, through events, press releases, leaflets and posters. The committee meets five times a year in the evening.

Organisation Description

Eastleigh Good Neighbours helps local people in need with shopping, collecting prescriptions, visits to hospitals, the doctors, dentists and to attend other important appointments. We also carry out some simple tasks that clients are unable to do for themselves, including light gardening and minor repairs.

When

	Mon	Tue	Wed	Thur	Fri	Sat	Sun
Morning	✓	✓	✓	✓	✓	✓	✓
Afternoon	✓	✓	✓	✓	✓	✓	✓
Evening	✓	✓	✓	✓	✓	✓	✓

Cause / Interests

Older People, Health and Social Care

Types of Activity

General and Helping, Marketing, Media and Communications

Skills and Qualifications

Requirements

Good communication skills to market Eastleigh Good Neighbours

Additional/Specific Suitabilities

Equal Opportunities Policy	Yes
Expenses	Yes
Induction	Yes
Insurance Cover	Yes
Training	Yes
Volunteer Policy	Yes

Recruitment Method

Application Form, Informal Discussion, References

Directions

The organisation has no office base, but meets 4 times a year in central Eastleigh. Opportunities are either home based or in the Eastleigh area.

Contact Information

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Details valid from Thu 13th Feb 2014 to Wed 06th May 2015